

The logo for CJ Corporation features the letters 'CJ' in a bold, black, sans-serif font. To the right of 'CJ' are three overlapping, teardrop-shaped icons: a blue one at the top, an orange one to the right, and a red one at the bottom. To the right of these icons, the word 'CORPORATION' is written in a smaller, black, sans-serif font.

CJ CORPORATION

INVESTOR RELATIONS

Sep. 2015

Disclaimer

This presentation was made as the dates shown and reflected management views as of these dates. All financial information regarding CJ corp. business results and forward looking statements and beliefs about future events are subject to known risks and uncertainties that may cause actual results to differ from those stated or implied.

The financial information in this document are consolidated earnings results based on K-IFRS. This document is provided for the convenience of investors only, before our external audit on financial results of our headquarter is completed. These statements involve risks and uncertainties, and actual results may differ.

CJ corp. is under no obligation or responsibility to update the information provided in the presentation in correspondence to their respective dates.

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3. **Appendix**

Company Overview



COMPANY OVERVIEW

Vision & Mission

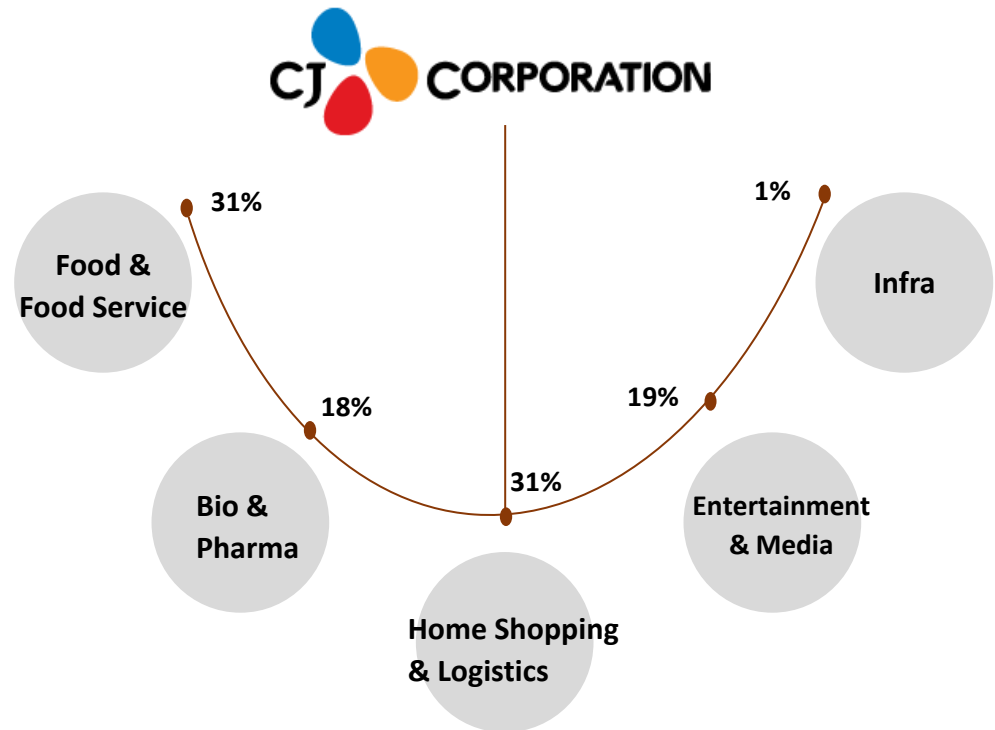
4 Core Business Areas

Vision

Create a New Culture For
Healthy, Happy and
Convenient Lifestyles

Mission

Contribute to the global community by
providing
the best value to our customers with
ONLYONE products and services



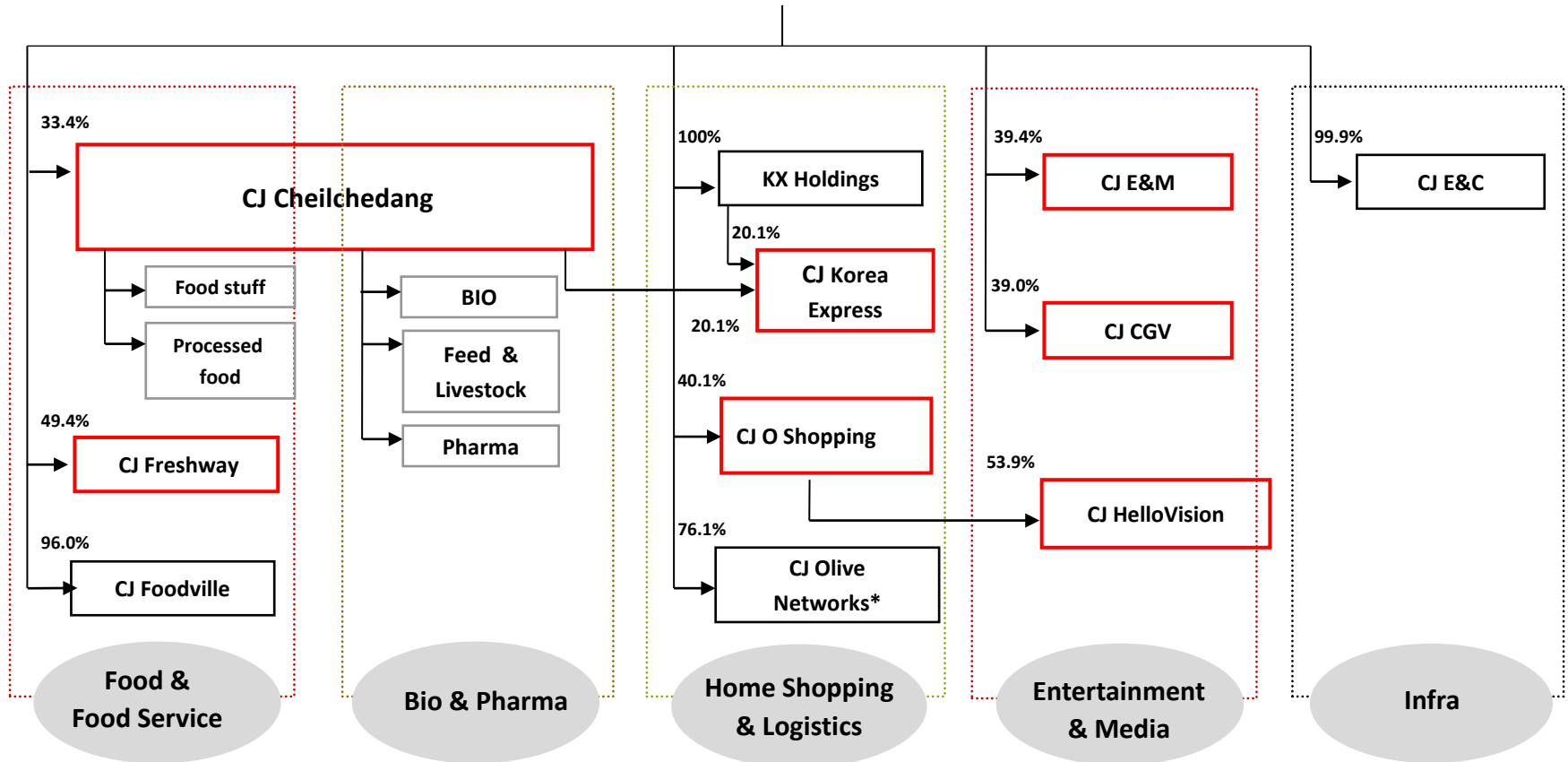
*14 K-IFRS Consolidated, Revenue Breakdown

COMPANY OVERVIEW



[As of June 30, 2015]

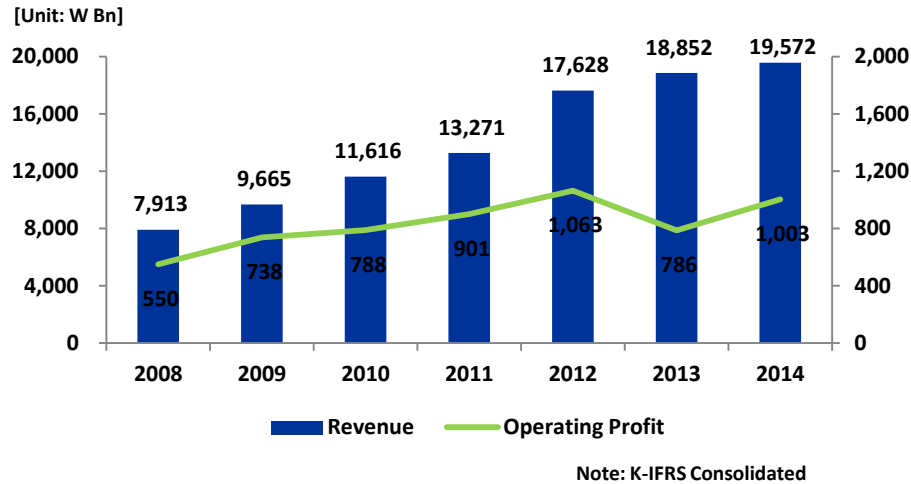
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*Note: CJ OliveYoung and CJ Systems were merged under the name of CJ OliveNetworks.

COMPANY OVERVIEW

Financial Summary

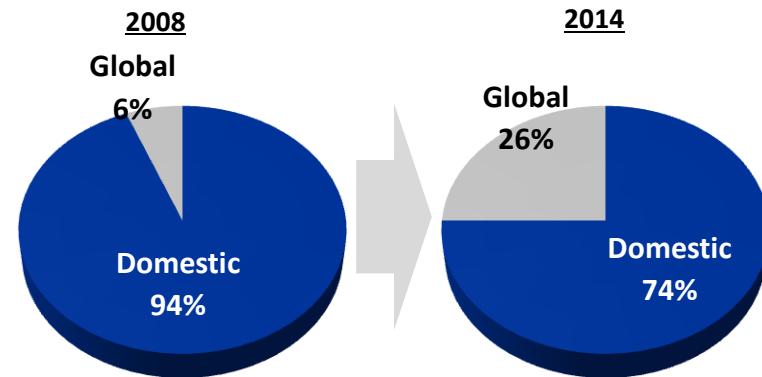


- Since the transition to a holdings company in Sept 2007, CJ Corp has achieved Sales CAGR of 16.3% and operating profit CAGR of 10.5% through adopting “choose and focus” strategy on 4 core business areas
- As of end of 2014, total assets have amounted to KRW 23 trillion, up 136% in the last 6 years and the company has recorded a total revenue of KRW19.6 trillion, a 147% increase in the same period

CJ’s Globalization

- Expand global presence of businesses which are already indisputably a domestic leader under the operations of CJ CJ, CJ O Shopping, CJ CGV and more
- Continue to increase global sales proportion which has seen a remarkable growth from 6% in 2008 up to 26% in 2014
- Increase market share already at unwavering global No. 1 of major Bio products, namely lysine and nucleotides

Consolidated Revenue



COMPANY OVERVIEW

Business Overview

- **Strengthen competitiveness and maximize synergies between four core business areas in the group**
- Food & Food Services : Actively pursue global expansion based on the experience as the country's leading producer and service provider**
- Bio & Pharma : Secure global No. 1 position in green bio with outstanding R&D while fortifying presence as one of the leading pharmaceutical companies in the country**
- Home Shopping & Logistics : Provide the largest total logistics services and operate the country's top selling home shopping channel**
- Entertainment & Media: Create and produce contents unlimited to movies, music, drama and performance and operate the country's largest movie theater complex**

[Unit: W Bn, %]

B/S	2014	2015 1H	P/L	2014 1H	2015 1H
Asset	23,039	23,137	Revenue	9,506	10,140
Liability	13,969	13,742	Operating Profit	463	643
Equity	9,070	9,394	Net Income	213	348
Liability to Equity Ratio	154%	146%	OP Margin	4.9%	6.3%

Note: K-IFRS Consolidated

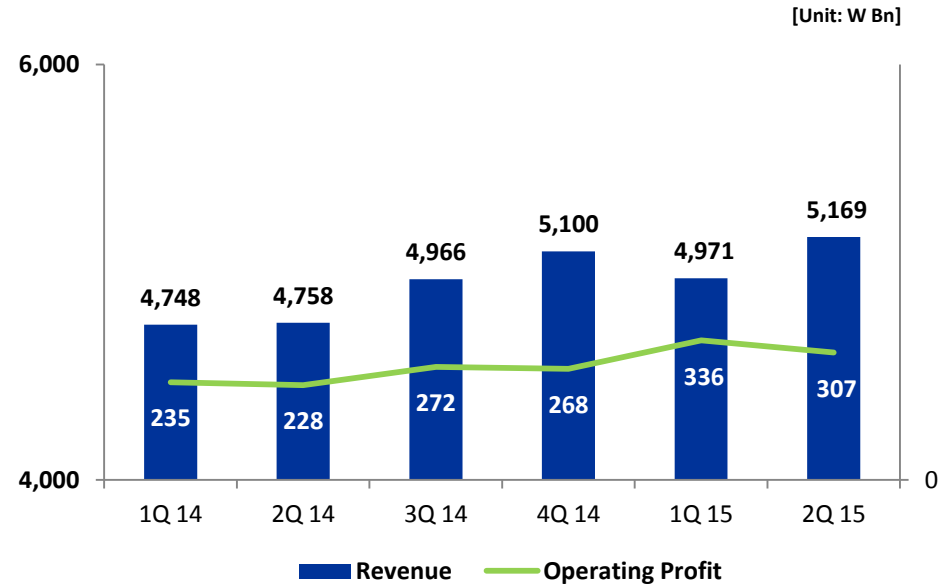
As of End of 1H 2015	Type	No. of Shares	Stake	Note
Shares	Common	29,116,327		
Outstanding	Preferred	2,260,223		
Treasury	Common	2,971,563	10%	
Shares	Preferred	1,119		
Major Shareholder	Common	12,275,574	42%	

2Q15 Earnings Review



Financial Highlights

	[Unit: W Bn]					
	1Q 14	2Q 14	3Q 14	4Q 14	1Q 15	2Q 15
Revenue	4,748	4,758	4,966	5,100	4,971	5,169
Operating Profit	235	228	272	268	336	307
(%)	5.0%	4.8%	5.5%	5.3%	6.8%	5.9%



- Sales KRW5,169.2bn (YoY +8.7%), OP KRW307.1bn(YoY + 34.6%)**

- : Growth led by 1) continued growth momentum at CJ's Processed Food division; 2) a sharp increase in sales of methionine at CJ's Bio division; and 3) M/S gains in the Parcel Delivery at CJ Korea Express

- : OP growth driven by a turnaround at CJ's bio division and CJ E&M amid improving profitability all across subsidiaries

- Solid earnings due to enhanced market competitiveness in all four main business areas, which has achieved more stability in diversified portfolio**

- : Driving future growth through globalization - continuous endeavors in diversifying product portfolio within the Bio business, enhancing content producing capability at CJ E&M, expanding within the China market by CGV

- : Inter-sub synergies – business portfolio includes F&B, entertainment, and logistics, all of which are synergistic to one another, promoting further growth

1H 15 Operating Results by business

Revenue

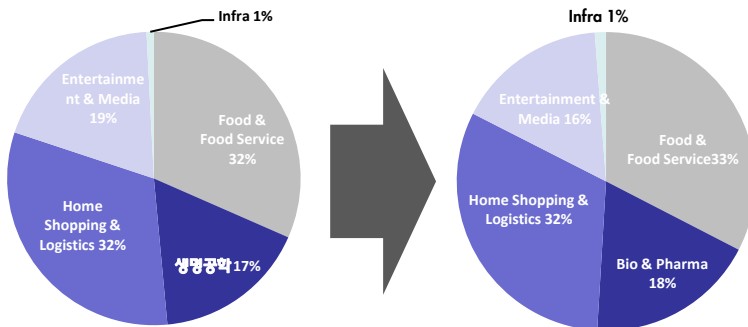
	[Unit: W Bn]		
	1H 14	1H 15	YoY
Food & Food Service	3,001	3,303	10.1%
Bio & Pharma	1,612	1,863	15.6%
Home Shopping & Logistics	3,000	3,199	6.6%
Entertainment & Media	1,816	1,652	-9.0%
Infra	77	123	60.7%
Total	9,506	10,140	6.7%

Operating Profit

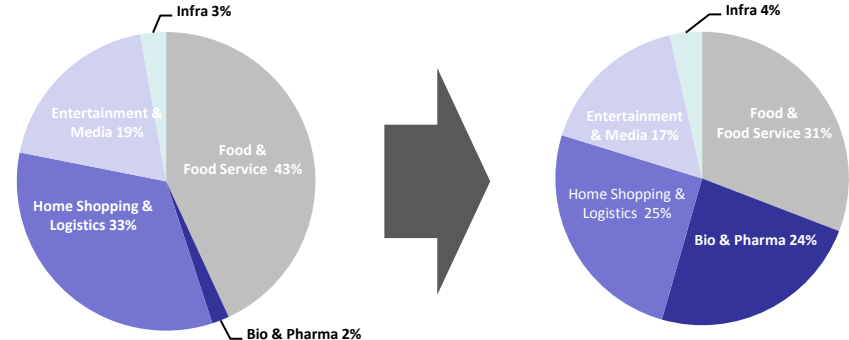
	[Unit: W Bn]		
	1H 14	1H 15	YoY
Food & Food Service	191	206	8.2%
Bio & Pharma	8	158	1799.5%
Home Shopping & Logistics	146	169	15.8%
Entertainment & Media	84	112	32.2%
Infra	34	-2	92.3%
Total	463	643	38.8%

Stability of the Business Portfolio

Revenue

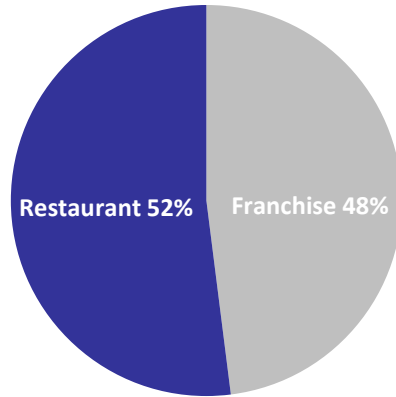


Operating Profit



Unlisted Subsidiary 1 - CJ Foodville

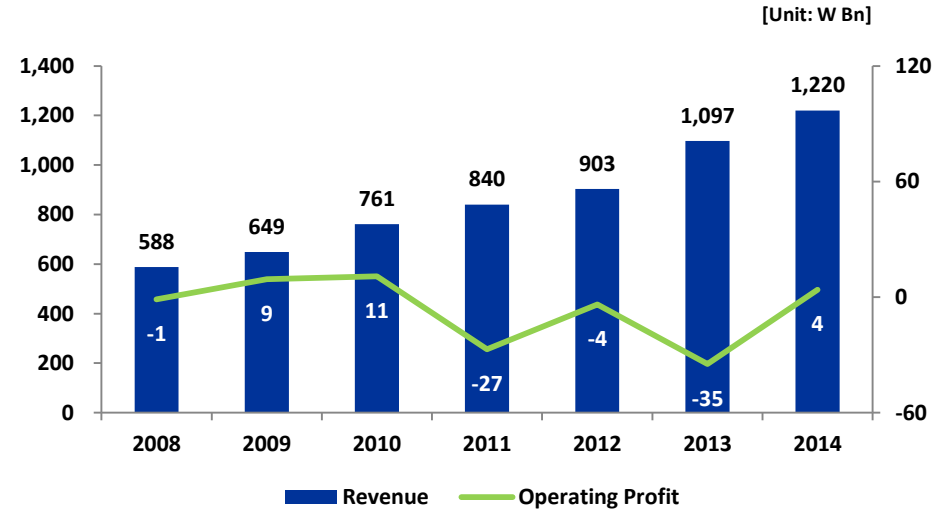
Business Overview



As of End of June 2015

- Actively pursue global expansion while currently operating 2,125 sites in domestics and 225 sites in overseas including the US, China, the UK and Japan from 15 restaurant and franchise brands
- Promote further growth by constantly creating new brands including the newest "Season's Table"

Financial Highlights



[Unit: W Bn, %]

B/S	2013	2014	P/L	2013	2014
Asset	483.7	490.0	Revenue	1,096.8	1,219.5
Liability	479.8	504.5	Operating Profit	(34.7)	3.9
Equity	3.9	(14.5)	Net Income	(55.1)	(15.7)
Liability to Equity Ratio	12,302%	-	OP Margin	(3.2%)	0.3%

Note: 2010-2014 in K-IFRS/Consolidated basis, 2008-2009 in K-GAAP/Consolidated basis

Unlisted Subsidiary 1 - CJ Foodville

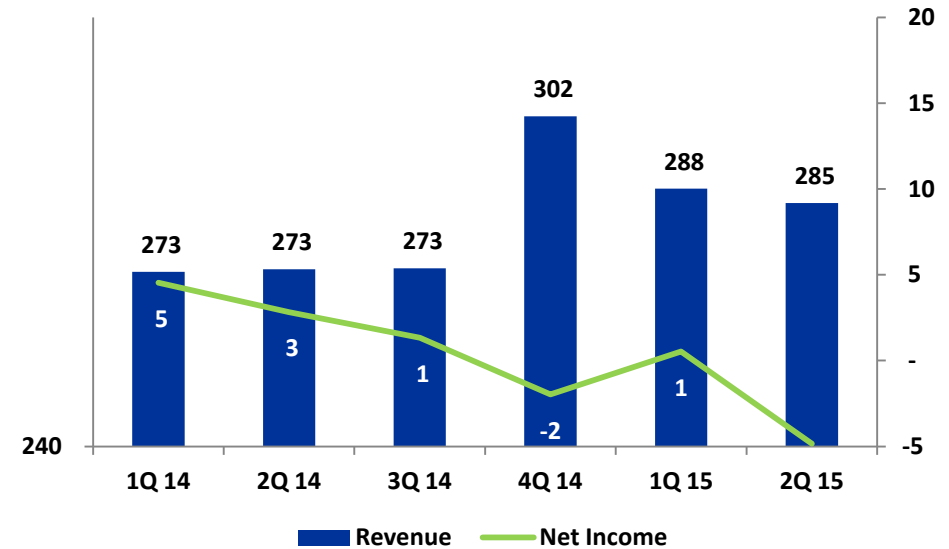
Financial Highlights 2

[Unit: W Bn]

	1Q 14	2Q 14	3Q 14	4Q 14	1Q 15	2Q 15
Revenue	273	273	273	302	288	285
Net Income	5	3	1	-2	1	-5
Site(Domestic)	1,894	1,991	2,026	2,045	2,067	2,125
Direct control	233	249	256	253	253	266
Franchise	1,661	1,742	1,770	1,792	1,814	1,859
Overseas site	184	191	203	213	221	225

* K-IFRS Separate

[Unit: W Bn]

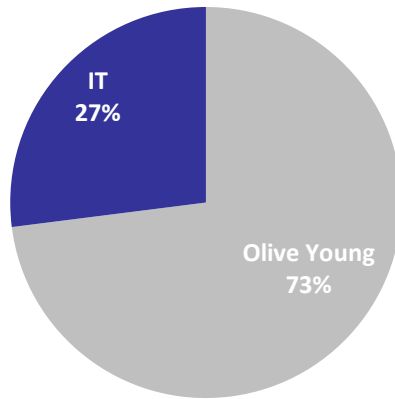


● Sales KRW285.4bn (YoY +4.5%), NI -KRW4.8bn (Turn(-))

- : The number of **Twosome Place** stores increased(from 549 to 658), while the number of **'Seasons' Table'** new stores also jumped(from 7 to 18), which helped deliver a solid top-line growth
- : Net income retreated due to higher fixed cost burden caused by the outbreak of MERS disease and new store launches
- : Secured a growth driver from continued growth momentum of key brands and a series of launches of new brand

Unlisted Subsidiary 2 - CJ Olive Networks

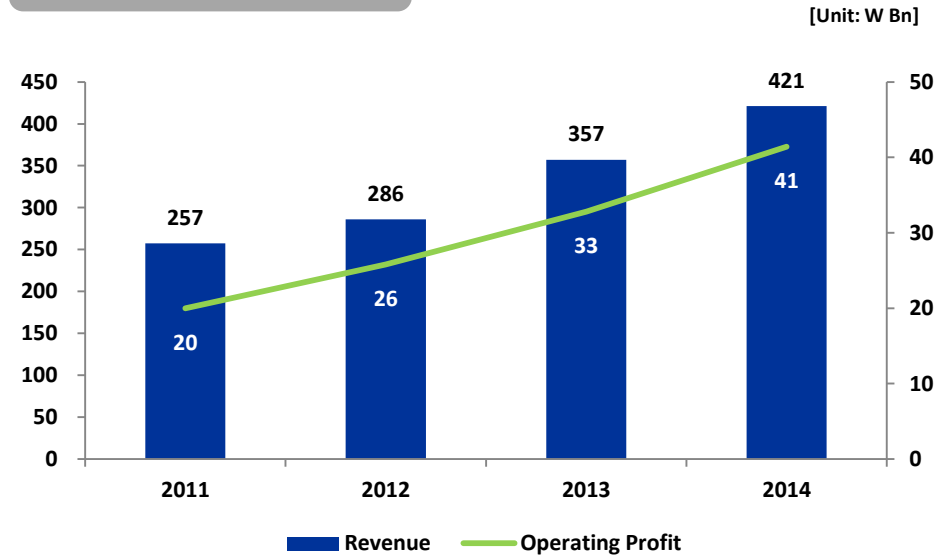
Business Overview



As of End of June 2015

- As of December 2014, Korea's leading health & beauty (H&B) store brand, CJ Olive Young, and the IT service provider CJ Systems were merged under the name CJ OliveNetworks
- CJ OliveNetworks' Olive Young BU is an undisputed leader in Korea's H&B Store industry with its domestic store chain numbered 417 stores

Financial Highlights 1



[Unit: W Bn, %]

B/S	2013	2014	P/L	2013	2014*
Asset	289.7	573.0	Revenue	357.2	421.3
Liability	192.5	379.4	Operating Profit	32.8	41.4
Equity	97.1	193.6	Net Income	18.7	26.6
Liability to Equity Ratio	198%	196%	OP Margin	9.2%	9.8%

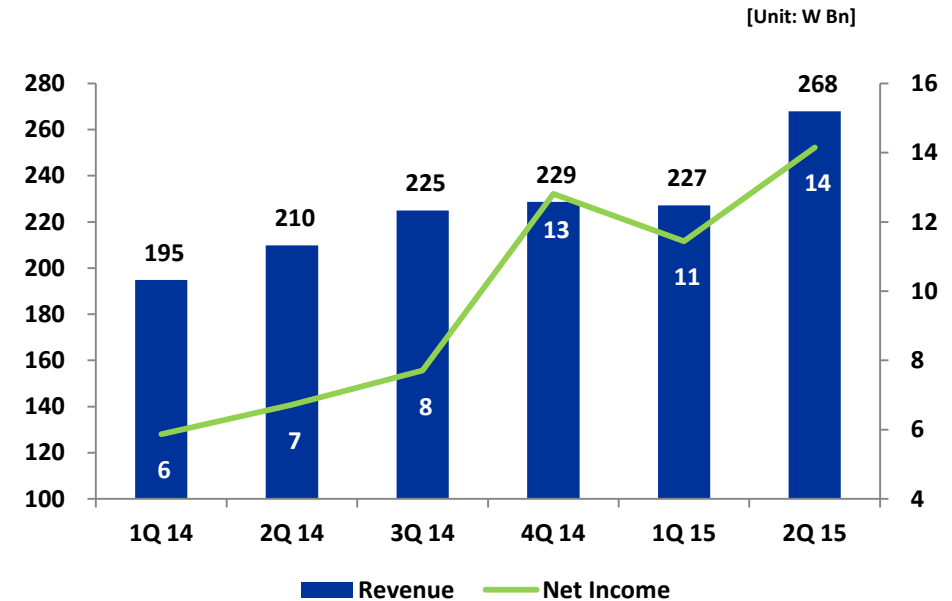
* Note: K-IFRS Consolidated basis

• Including 1 month operating result of OliveYoung BU due to the consolidation from Dec. 2014

Unlisted Subsidiary 2 - CJ Olive Networks

Financial Highlights 2

	[Unit: W Bn]					
	1Q 14	2Q 14	3Q 14	4Q 14	1Q 15	2Q 15
Revenue	195	210	225	229	227	268
OY	136	144	148	148	168	193
IT	59	66	77	80	60	75
Net Income	6	7	8	13	11	14
Store(Domestic)	376	387	400	417	441	473
Direct control	137	138	145	149	150	153
Franchise	239	249	255	268	291	320



* 2014 financial results were based on the sum of Systems' and O'live Young's numbers

2Q15 Sales KRW267.9bn (YoY +27.7%), NI KRW14.2bn (YoY +111.9%)

: 473 stores (320 direct management stores, 153 franchised stores), up +56 stores from the previous quarter

: Delivered both top-line and earnings growth, thanks to 1) new store launches; 2) improved efficiency per store; and 3) economies of scale

: H&B market share: 57.5% (vs. xx% in 1Q15, xx% in 2Q14??)

Appendix



Financial statement

Consolidated Statements

[Unit: W Bn]

	FY2014	2Q 15	YTD
I. Current Assets	6,889	6,860	-29
1. Cash and Cash Equivalents	991	1,002	10
2. Short-term Financial Instruments	864	774	-90
3. Trade Receivables	2,516	2,519	3
4. Inventories	1,422	1,558	136
5. Other Current Assets	1,096	1,007	-89
II. Non-Current Assets Held for Sale	105	90	-14
III. Non-Current Assets	16,045	16,186	141
Total Asset	23,039	23,137	97
I. Current Liabilities	7,110	7,053	-57
II. Non-Current Liabilities Held for Sale	91	83	-8
III. Non-Current Liabilities	6,769	6,606	-163
Total Liabilities	13,969	13,742	-227
I. Equity Attributable to Owners of the Company	3,405	3,530	125
1. Capital Stock	157	158	0
2. Paid-in Capital in Excess of Par Value	984	987	3
3. Other Components of Equity	-97	-87	10
4. Retained Earnings	2,361	2,473	111
II. Non-Controlling Interest	5,664	5,864	200
Total Equity	9,070	9,394	325
Debt Ratio	154%	146%	-8%

[Unit: W Bn]

	2Q 14		2Q 15		YOY	
	2Q	1H	2Q	1H	2Q	1H
I. Revenue	4,758	9,506	5,169	10,140	8.7%	6.7%
II. COGS	3,278	6,561	3,517	6,880	7.3%	4.9%
III. Gross Profit	1,480	2,945	1,652	3,259	11.7%	10.7%
IV. Operating Profit	228	463	307	643	34.6%	38.8%
V. Profit before Income Tax	146	302	189	507	28.7%	67.9%
VI. Tax Expenses	47	89	60	123	27.6%	37.9%
VII. Net Profit	99	213	128	348	29.2%	63.6%
1. Profit Attributable to Owners of the Company	35	73	42	139	18.8%	89.5%
2. Profit Attributable to Non-Controlling Interests	64	140	86	245	35.0%	75.8%

Financial statement

Separate Statements

	[Unit: W Bn]		
	FY2014	2Q 15	YTD
I. Current Assets	183	192	8
1. Cash and Cash Equivalents	22	80	58
2. Short-term Financial Instruments	144	98	-46
3. Other Current Assets	18	13	-4
II. Non-Current Assets	2,795	2,800	5
Total Asset	2,979	2,992	13
I. Current Liabilities	73	72	-1
II. Non-Current Liabilities	257	259	2
Total Liabilities	330	331	1
I. Capital Stock	157	158	0
II. Paid-in Capital in Excess of Par Value	984	987	3
III. Other Components of Equity	-163	-162	1
IV. Retained Earnings	1,670	1,678	8
Total Equity	2,649	2,661	12
Debt Ratio	12%	12%	0%

	[Unit: W Bn]					
	2Q 14		2Q 15		YOY	
	2Q	1H	2Q	1H	2Q	1H
I. Operating Revenue	20	57	20	60	2.8%	7%
Royalty Income and Others	0	17	0	20	2.9%	1%
Rental Income	18	36	18	36	1.5%	1%
Dividend Income and Others	2	4	2	4	-	20%
II. Operating Expenses	10	32	10	39	6.2%	-12%
III. Operating Profit	10	24	11	21	-0.7%	21%
IV. Profit before Income Tax Benefit(Expense)	8	28	8	36	5.8%	29%
V. Income Tax Benefit(Expense)	2	1	-2	-2	-196.5%	-211%
VI. Net Profit	6	27	7	35	8.1%	30%

Thank you  CJ CORPORATION